

INFC Signage Examples

Must keep government of Canada logo

Include municipal logos here only if they are contributing to project funding. This includes both (a) your community's logo and (b) the logo of any other community contributing to the project (e.g., any participating Upper/Lower Tier municipalities).

Include Ontario logo only if they are contributing to project funding

French translations only needed for certain municipalities. Click [here](#) to see if your municipality requires it. [INFC](#) will provide translations if needed.

Insert descriptive three- or five-word title

Canada

Sudbury Greater Grand

Ontario

View [Appendix C](#) for information on when signage is required.

Insert the total project cost here

Select the symbol that relates to the category the project belongs to. See [Appendix A](#).

Select the background that best reflects the nature of your community (whether rural, urban or northern). See [Appendix B](#).

Appendix A

Icon Selection Table



Green
Infrastructure



Rural and
Northern
Communities



Trade and
Transportation
Infrastructure



Public Transit
Infrastructure



Social
Infrastructure



General
Infrastructure

CCBF Project Category	Icon to Use
Broadband Connectivity	Rural and Northern Communities
Brownfield Redevelopment	Green Infrastructure
Capacity-Building	General Municipal Infrastructure
Community Energy Systems	Green Infrastructure
Culture	Social Infrastructure
Disaster Mitigation	Green infrastructure or General Municipal Infrastructure
Drinking Water	Green Infrastructure

Fire Stations	General Municipal Infrastructure
Local Roads and Bridges	General Municipal Infrastructure
Public Transit	Public Transit Infrastructure
Recreation	Social Infrastructure
Regional and Local Airports	Trade and Transportation Infrastructure
Short-line Rail	Trade and Transportation Infrastructure
Short-sea Shipping	Trade and Transportation Infrastructure
Solid Waste	Green Infrastructure
Sports	Social Infrastructure
Tourism	General Municipal Infrastructure
Wastewater	Green Infrastructure

Appendix B

Examples of the three background types

Canada

Modernisation des terminaux du côté ouest du Port de Saint John 205 millions \$	Modernization of Port Saint John's West Side Terminals \$205 million
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Urban

Canada Alberta

Wastewater Treatment System Modernization
 \$13.5 million

Rural

Canada

Kenojuak Cultural Centre \$4.25 million	Centre culturel de Kenojuak 4,25 millions \$	Kenojuak Pitquhiliqivik \$4.25 milliataala	ᑭᑎᑎᑎᑎᑎᑎᑎᑎ ᑎᑎᑎᑎᑎᑎᑎᑎᑎ \$4.25 ᑎᑎᑎᑎ
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Northern Community

Appendix C

When to use project signage

Canada takes a flexible, common-sense approach to signage installations, allowing project managers to select the right type, size and nature of signage based on the project's specific nature. This recognizes that physical signage may not always be the best option. The use and size of physical signs should be based on project scope and size, duration and cost. In some instances, an interior sign placed in a lobby or a sign installed in a community gathering place may be a good alternative to an exterior sign. Not all projects will require a sign. For example, a sign may not be required because a project is of short duration (i.e. under seven days), represents a modest investment (i.e. less than \$100,000) or is located in a remote area where signage would not be visible to the public. As well, several similar projects that are in close proximity to each other could share a single sign.

If you have questions or concerns about the signage requirement or would like to learn more about alternative signage, contact us at cbf@amo.on.ca.

For more information on signage requirements, please visit [INFC's Infrastructure Project Signage Guidelines website](#). This is where templates can be downloaded. This site also provides examples of social media templates, a list of all municipalities that require bilingual translations, information on signage maintenance and materials as well as more detailed information on how to select correct signage.