

The Federal Gas Tax Fund: Promoting Local Projects

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2019 AMO
Annual
Conference

Telling our Story

■ Reports

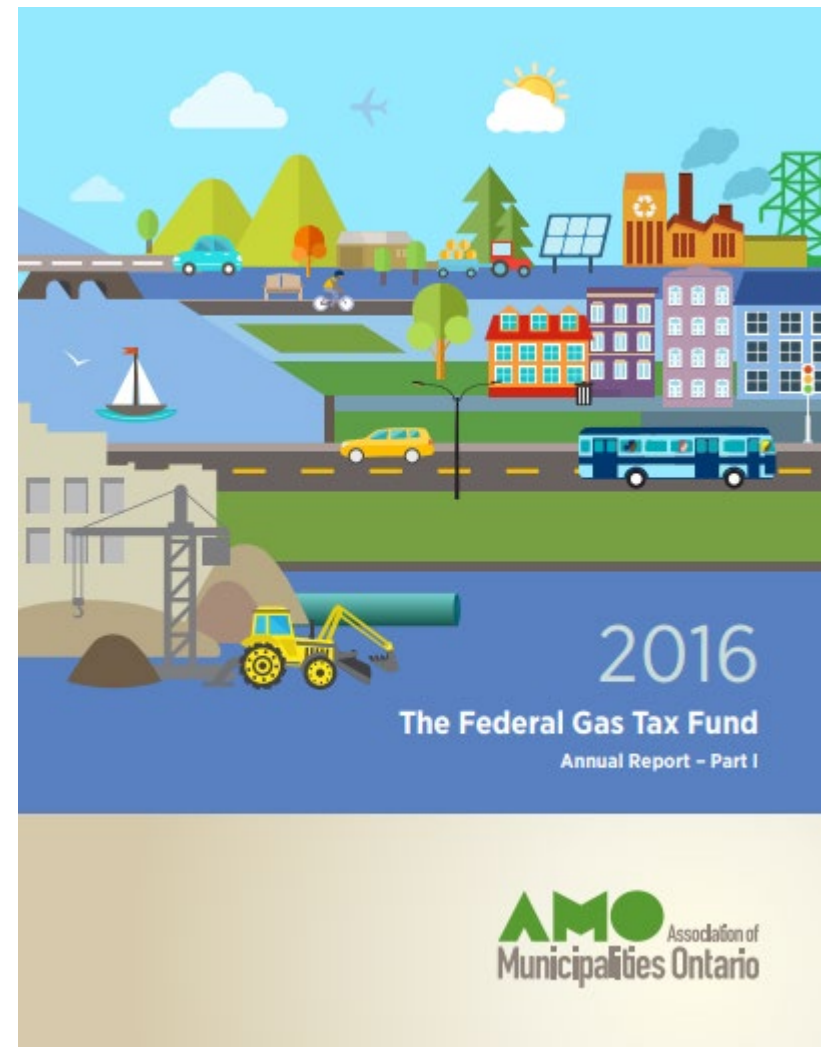
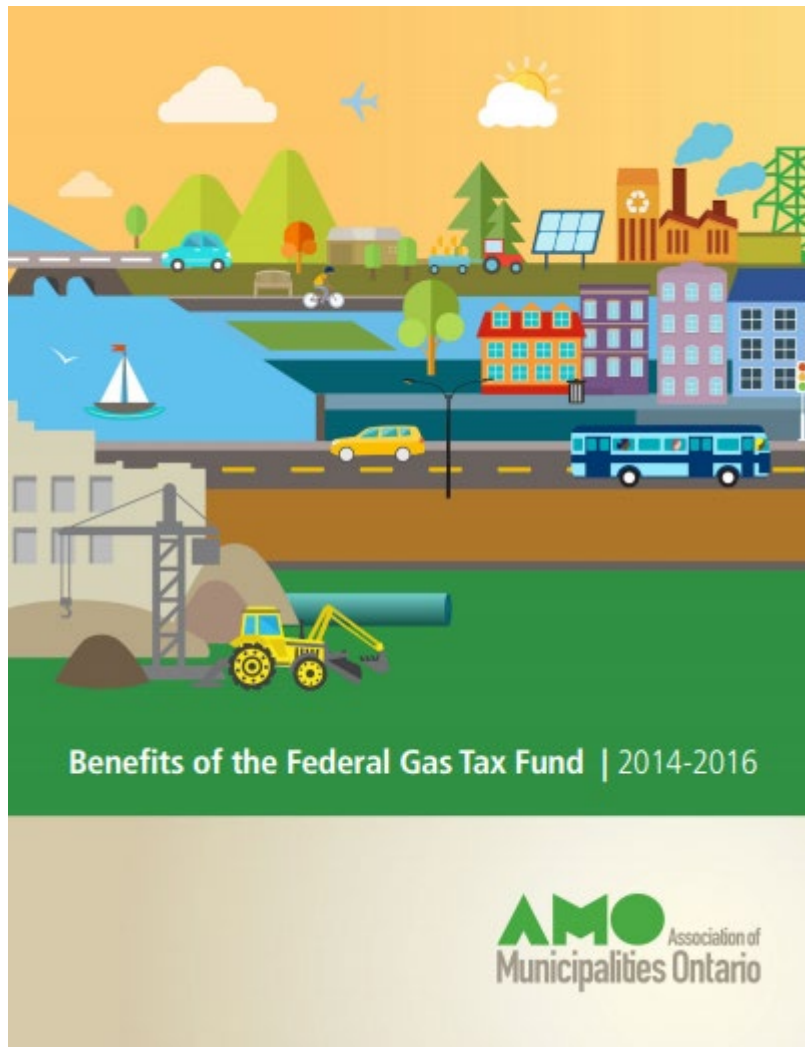
- Annual Report
- Outcomes Report

■ Events and Conferences

- Gas Tax Awards
- Information sessions

■ Traditional media relations

- News releases
- Media events, site tours





Traditional Media Relations



Seven Adjala-Tosorontio road projects completed

– Alliston Herald, November 25, 2014

ADJALA-TOSORONTIO - The federal government is helping to pave the way for a smoother ride in Adjala-Tosorontio. Recently, the township marked the completion of seven road improvement projects that received federal gas tax funding. A total of 6.5 kilometres of road was repaved. The stretches of road include Concession Road 3 Tosorontio, Main Street Lisle, Mulmur-Tosorontio Townline, 5th Sideroad Tosorontio, North Kennansville “stub”

Penetanguishene upgrades Maria Street sewer, road

– Midland Mirror, August 7, 2014



PENETANGUISHENE – If you live in Penetanguishene, the sewer system running underneath your street could be as old as “Leave It to Beaver.”

The town is working to update its storm and sanitary sewers built in the 1950s and people living on Maria Street are the latest beneficiaries.

Donohue Bridge Rehab Recognized

– Blackburn News, January 21, 2014

Local dignitaries gathered in the bitter cold this morning to celebrate the completion of Phase one and Phase two rehabilitation work on the Donohue Bridge. Ottawa contributed just over \$3.8-million toward substructure improvements through the federal Gas Tax Fund transfer with the city of Sarnia picking up the rest of the \$3.3-million dollar cost. Sarnia-Lambton MP Pat Davidson is pleased the gas tax dollars are being put to good use.



Federal Gas Tax Funding Announcement

The Government of Canada announced today that the City of London will receive an additional \$23.3 million in funds from the federal Gas Tax Fund through a municipal infrastructure top-up included in the 2019 federal budget.

London will receive a total investment of \$46.6 million from the federal Gas Tax Fund in 2019.

The City of London will be allocating \$4.5 million toward the total \$11 million cost of the installation of an Organic Rankine Cycle (ORC) engine at the Greenway Wastewater Treatment Centre. The ORC converts waste heat into electricity, generating over \$600,000 per year in electricity savings for the plant. In terms of greenhouse gas emissions, that is the equivalent of taking 4,200 cars off the road and represents more than 10% of the City's total reduction target for 2020.

The assembly of London's ORC engine began in 2017 and was supported by the Government of Canada's Clean Water and Wastewater Fund.

"By working in partnership with the City of London, we are funding projects that will benefit the residents of London for many years to come," says Kate Young, Member of Parliament for London West. "These investments help stimulate growth and make our community more environmentally sustainable. As a result, London will continue to be one of the best places in Canada to live, work and raise a family."



City puts up \$4.5 million for Greenway energy from waste plan

A project that will see London's main wastewater plant turn human waste into electricity is a step closer to reality thanks to a new injection of federal cash.

JONATHAN JUHA Updated: July 26, 2019



Kate Young, Liberal MP for London West, speaks at London's Greenway Wastewater Treatment Centre, where she announced the doubling of the city's gas tax fund this year. Among other projects, the money will be used to install a new engine at the plant that will generate energy from waste, reducing the plant's electricity bill by about \$600,000 a year. (JONATHAN JUHA, The London Free Press)

Telling our Story

■ Photo and video

- Progress shots – capture action
- Video - easy with cell phone, AMO produces professional-quality videos

■ Social

- Twitter
- Instagram

■ Website:

- www.gastaxatwork.ca

Simple messages travel further, faster, and more accurately. They also inspire trust.

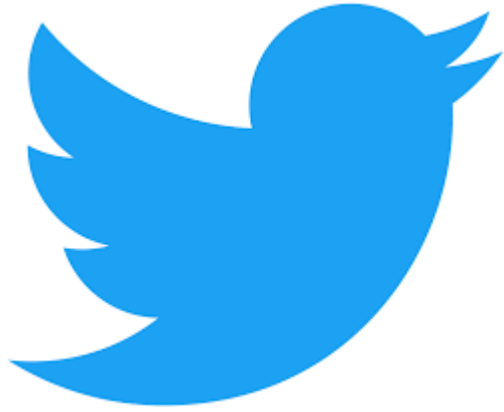








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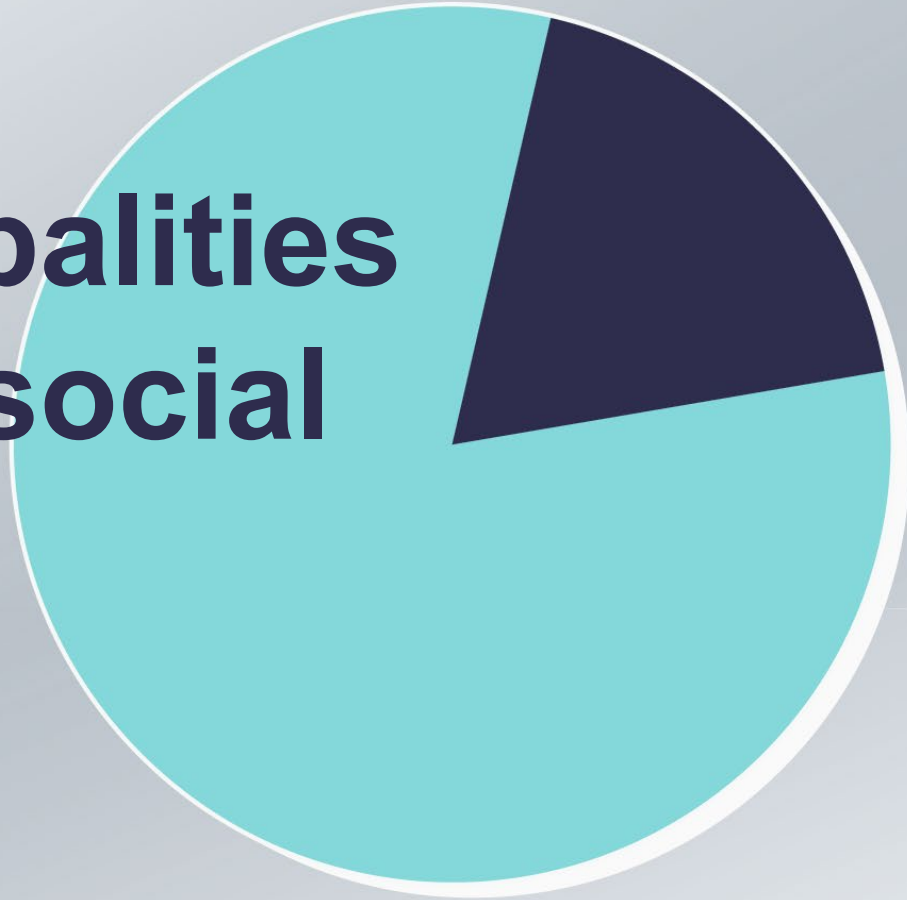


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municipalities
are on social
media**







INVESTING IN CULTURE
HELPS BUILD STRONG CITIES &
COMMUNITIES.

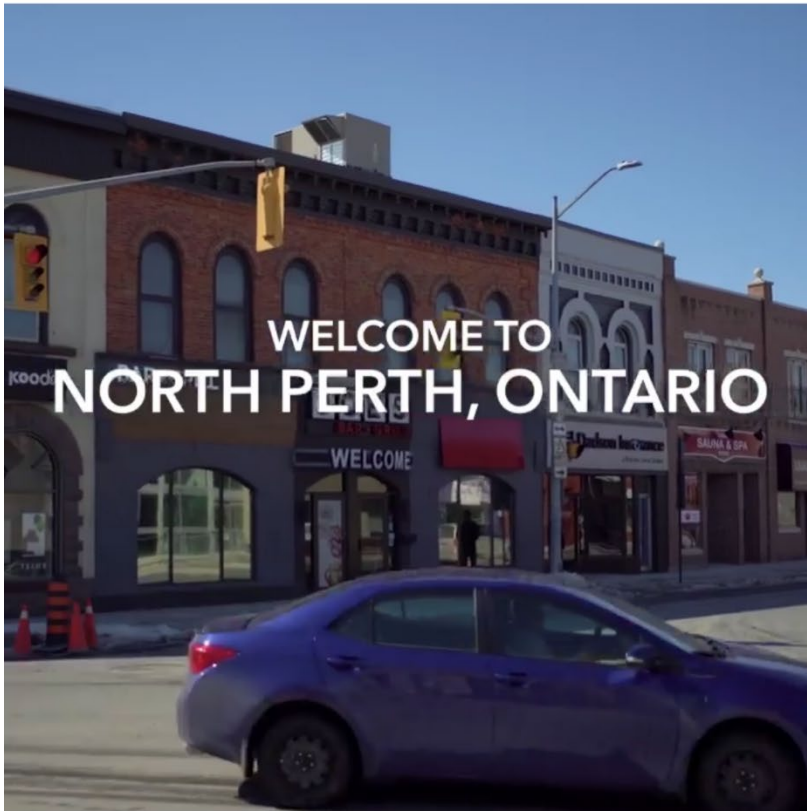
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Gas Tax In Ontario

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▼

Replacement of the Thamesville Bridge in @MunicCK is almost complete, thanks in part to about \$7.5 million from the #federalGTF. The new bridge means a safer, smoother ride for residents and visitors.



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The federal Gas Tax Fund provides permanent
and stable funding for local infrastructure

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AMO administers the Fund to 443 municipalities in Ontario.

Canadian municipalities receive over \$2 billion from the federal Gas Tax Fund each year; Ontario's share is over \$800 million. Funds are distributed to communities across the province on a per-capita basis.

Since its launch in 2005, municipalities receiving federal Gas Tax funds through AMO have invested nearly \$5.6 billion from the Fund into more than 8,100 local projects. Funds can be invested across 17 project categories to promote economic growth, strengthen communities, and improve the environment.

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**KEEP
IT
SIMPLE**

Things to Remember

- Be a local champion.
- Traditional media relations can still be effective.
- Photos and video shared through social media is a simple, effective way to communicate.
- Contact AMO: gastax@amo.on.ca
- We're here to help!